TU Clausthal

Abschlussvortrag Masterarbeit Sakshi Sharma

„Sentiment Analysis and Identification of Password Manager Text in Social Media"

Social media's widespread use and impact on public opinion have made it a valuable source of data for researchers in various fields. One such field is cybersecurity, where researchers are increasingly turning to social media to understand public sentiment and behavior related to password managers. Understanding public opinion and sentiment towards password managers is crucial as it can inform the development of effective tools and practices for managing passwords, thereby improving digital security. The purpose of this research is to contribute to this growing area of research by conducting an all-inclusive analysis and product identification of password manager text in social media, specifically Twitter and Reddit using machine learning algorithms. The insights in this research can inform the development of effective password management tools and practices, which can ultimately enhance digital security.

Betreuer der Arbeit: Prof. Dr. Mohammad Ghafari, Prof. Dr. Rüdiger Ehlers

Datum: Montag, 12. Juni 2023, 10:00 Uhr

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Code: 975959